

The Art & Science of Looking at the Future



Bay Area Community Council
Foresight Training

Facilitator
Garry Golden

Webinar #1: April 11, 2018

I am...

One word to describe the future

‘The Future might be...’



Imagining the Futures of BACC

April 11th

**Foresight Foundations
& Scanning for Signals**

May 9th

**Turning Signals
into Stories
(Futures Wheel)**

June 13th

**Exploring
Future Worlds
(Scenarios)**

July 11th

**Arriving at our
Preferred Future
for BACC**



Resources

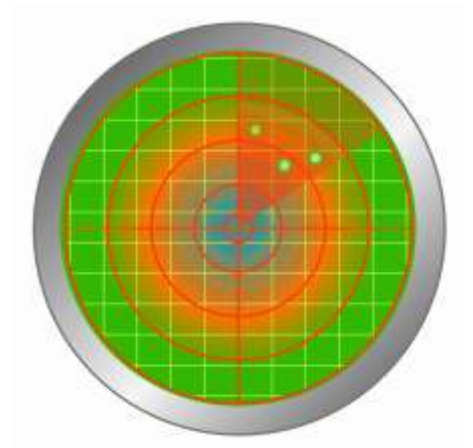
<http://www.garrygolden.com/baccforesight/>



Foresight 101



STEEP Drivers of Change



Scanning for Signals

Hindsight
Insight
Foresight



Defining Strategic Foresight

How would you describe foresight to a colleague or community member?

What do you do? Outputs? Outcomes?

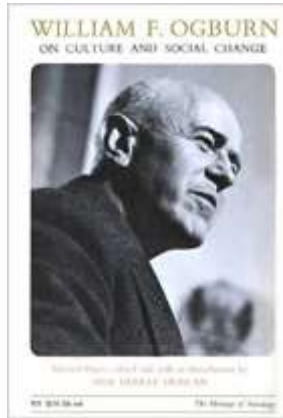


Foresight
is the ability to...

Foresight ... the ability to anticipate and lead change

Strategic foresight is the ability to create and sustain a variety of high-quality forward views and to apply the emerging insights in organizationally useful ways; for example, to detect adverse conditions, guide policy, shape strategy; to explore new markets, products, and services.¹

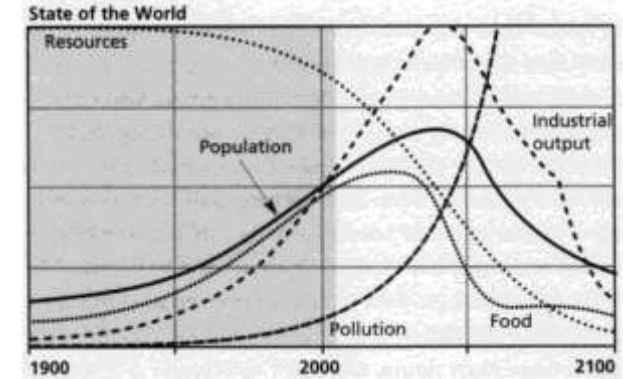
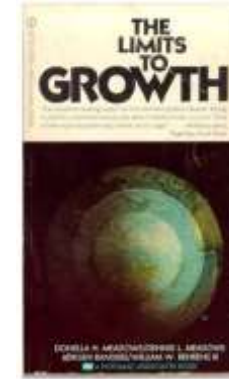
History and Evolution of Foresight



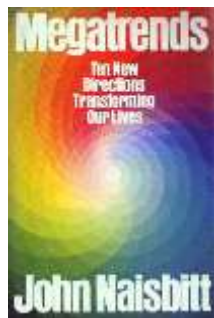
William Ogburn (1930s)
Social Change
(Society + Technology)



Herman Kahn ('50/'60s)
RAND / Hudson Institute
Scenario-based Decisions



Club of Rome / *Limits to Growth* (70s)
Systems-based Simulations



MONITOR

McKinsey & Company



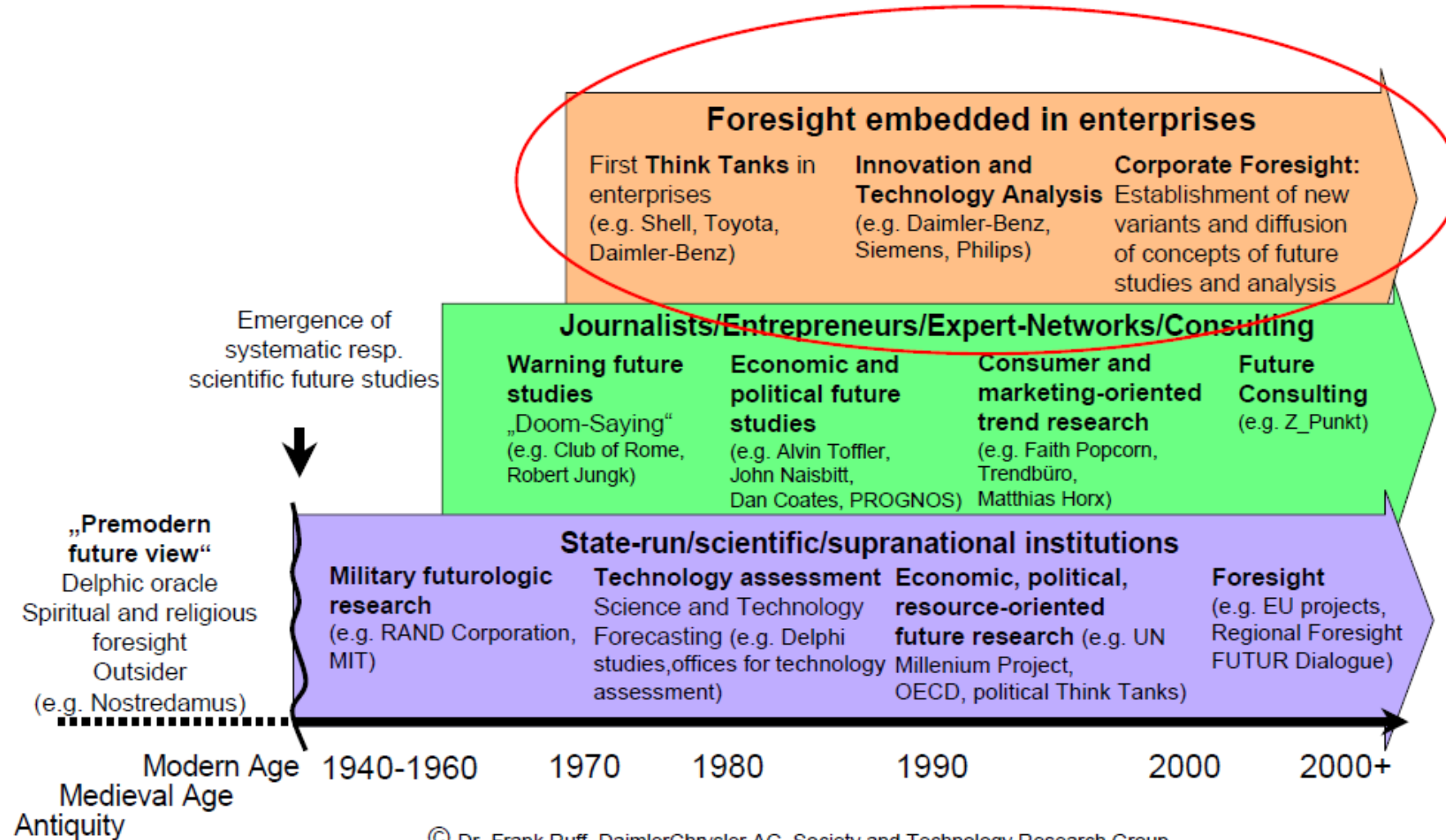
('80-Present)
Rise of Strategy Industry

2010s + Beyond
Era of Integration
& Intervention?

Why Corporate Foresight?

History of Future Studies/Foresight

Bringing
Foresight
In-House



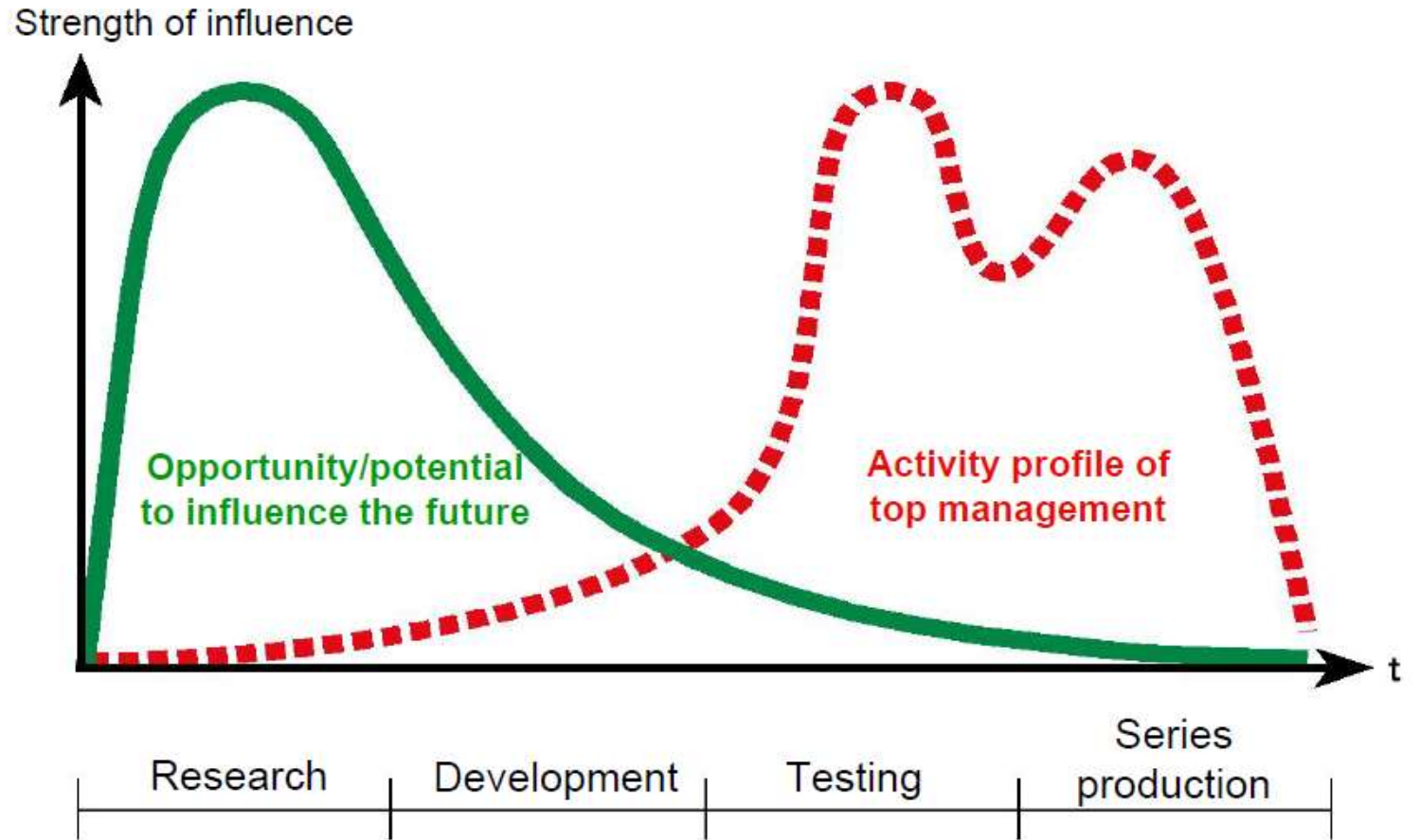
Organizations with Futurists or Foresight Practices



Why Corporate Foresight?

Knowledge about the future and the reach of decisions

**Expanding
Leadership
Capabilities**



Foresight Stages + Activities

Investigate

Identifying
& Monitoring Change

- Horizon Scanning
- Emerging Issues Analysis
- Indicator Analysis
(Leading vs Lagging)



Imagine

Exploring Implications

- Forecasts
(Trend Extrapolation)
- Scenarios
(Alternative Assumptions)



Inspire

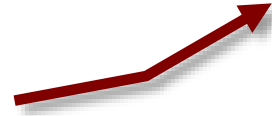
Communicating the
Need for Change

- Visioning & Backcasting
- Planning, Goal Setting & Roadmapping
- Transformation Management



Foresight 101: Mechanisms of Change

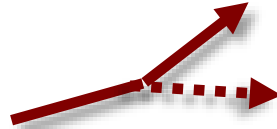
Trends
(Continuities)



Plausible
Future

Forecasts

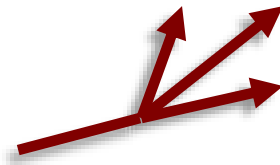
Events
(Discontinuities)



Possible
Futures

Scenarios

Choices
(Discontinuities)

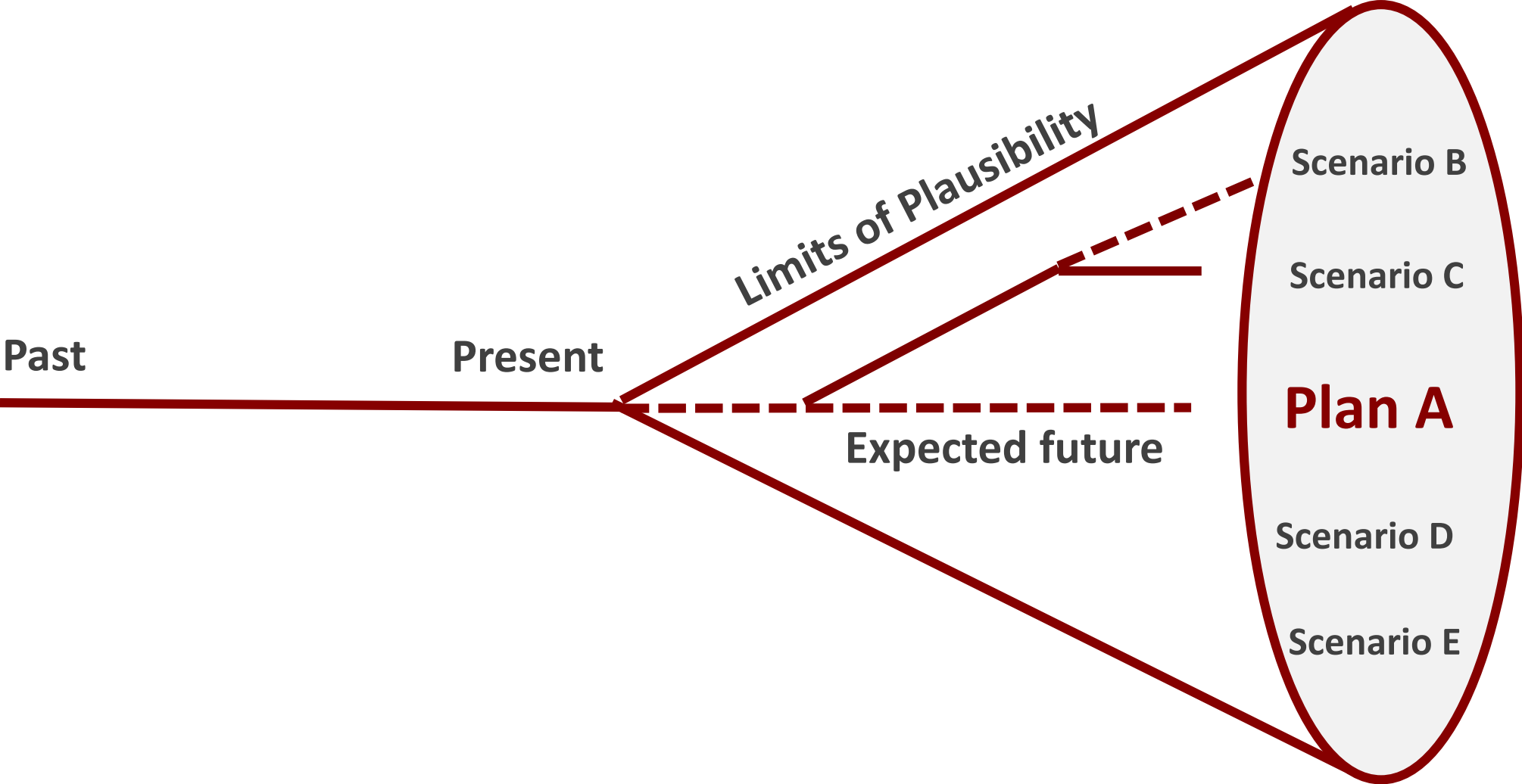


Preferred
Future

Visions

Foresight 101: Cone of Plausibility

Multiple Outcomes, Multiple Time Horizons



Four Futures Thinking



**Continued
Growth**



**Disciplined
Constrained**



Transformed



**Decline
Collapse**

Futurists – Ability to Tell Stories of Our Four Futures



**Continued
Growth**



**Disciplined
Constrained**

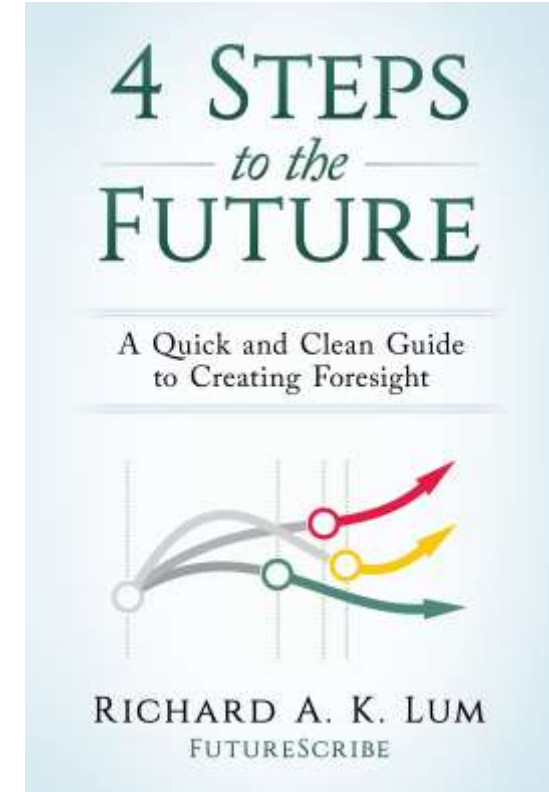
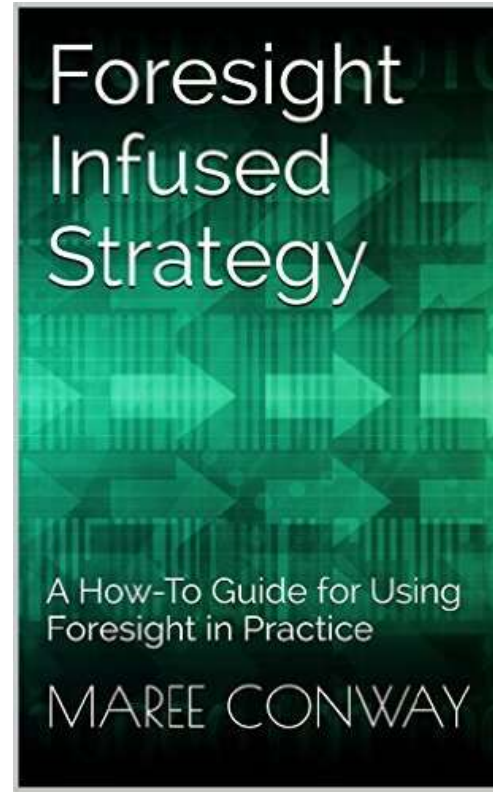
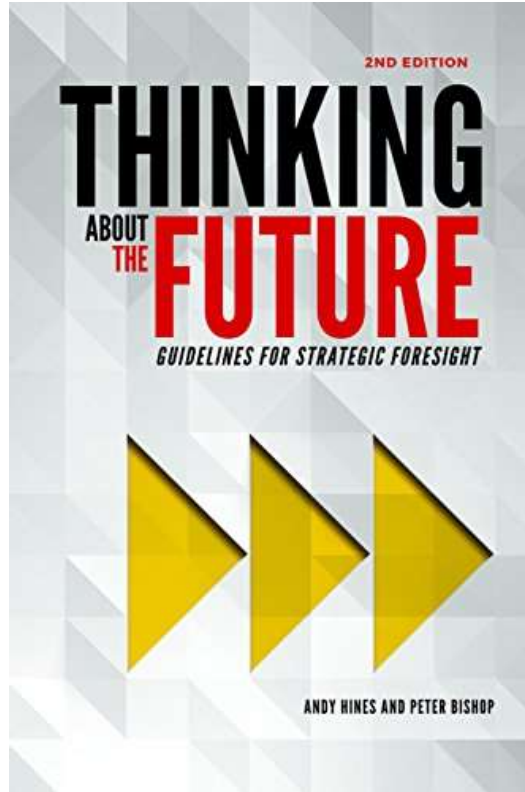


Transformed



**Decline
Collapse**

What book should I read?



Questions on Foresight?



Fundamental Stages + Activities of Foresight

Investigate

Identifying
& Monitoring Change



- Horizon Scanning
- Emerging Issues Analysis
- Indicator Analysis
(Leading vs Lagging)

Imagine

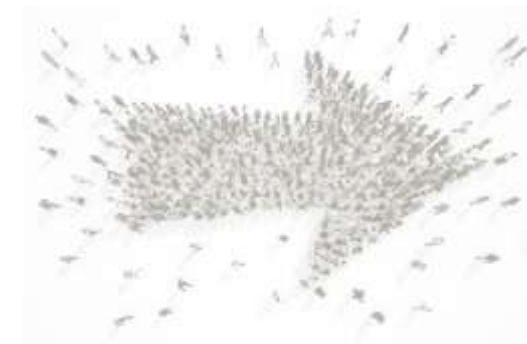
Exploring Implications



- Forecasts
(Trend Extrapolation)
- Scenarios
(Alternative Assumptions)

Inspire

Communicating the
Need for Change



- Visioning & Backcasting
- Planning, Goal Setting & Roadmapping
- Transformation Management

Challenges of Talking About *the Future*

Addressing Foundations



Purpose, Happiness vs Helplessness



Self-Work on Equity & Justice



Imperative of Being Local

Feeling 'Futuristic'



Techno-Solutions



Empowered Self

Globalization



Growth



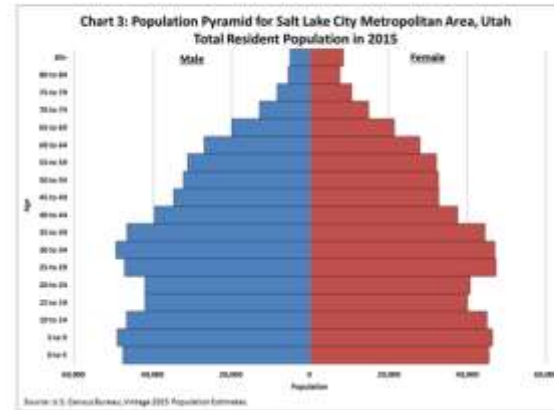
**Identifying S.T.E.E.P.
Dynamics of Change
Shaping the Future of BACC**



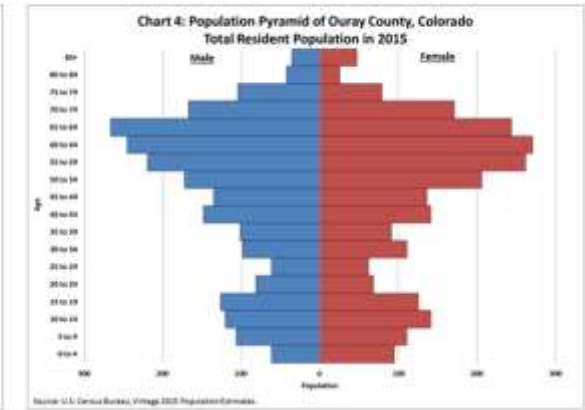
STEPP: Social Transitions (Demographics & Culture)



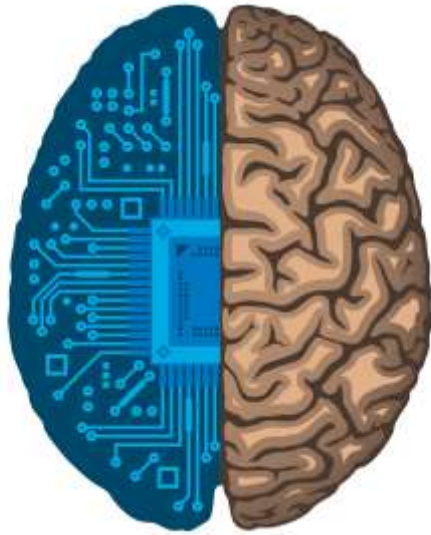
Metropolitan Pyramids



Rural & Small Town Pyramids



STEEP: Technology Transitions



InfoTech
Regtech
NeuroTech

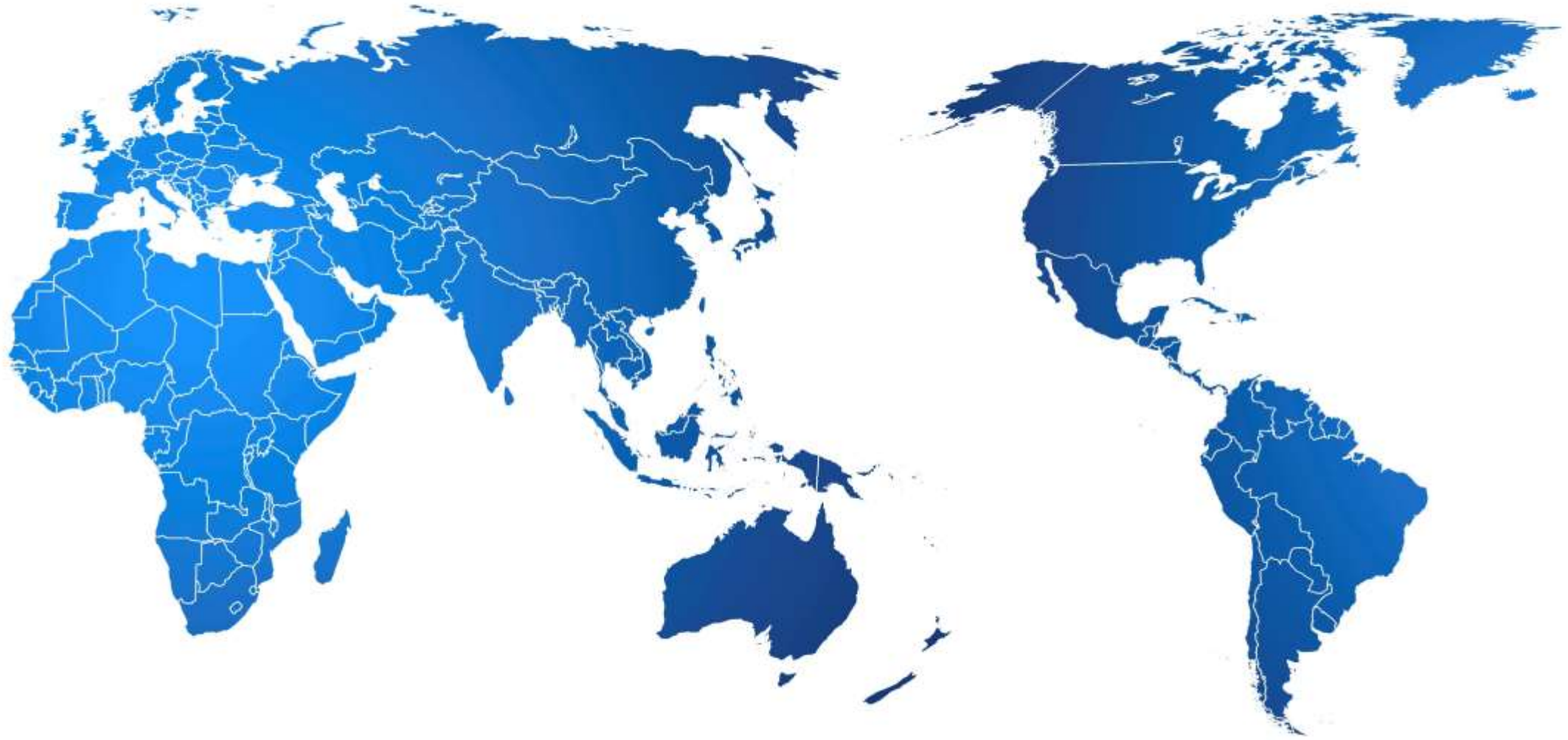


Bio / Life Science
Materials Engineering



Autonomous Systems
Blockchain / Crypto Assets

STEEP: Economic Forces of Change



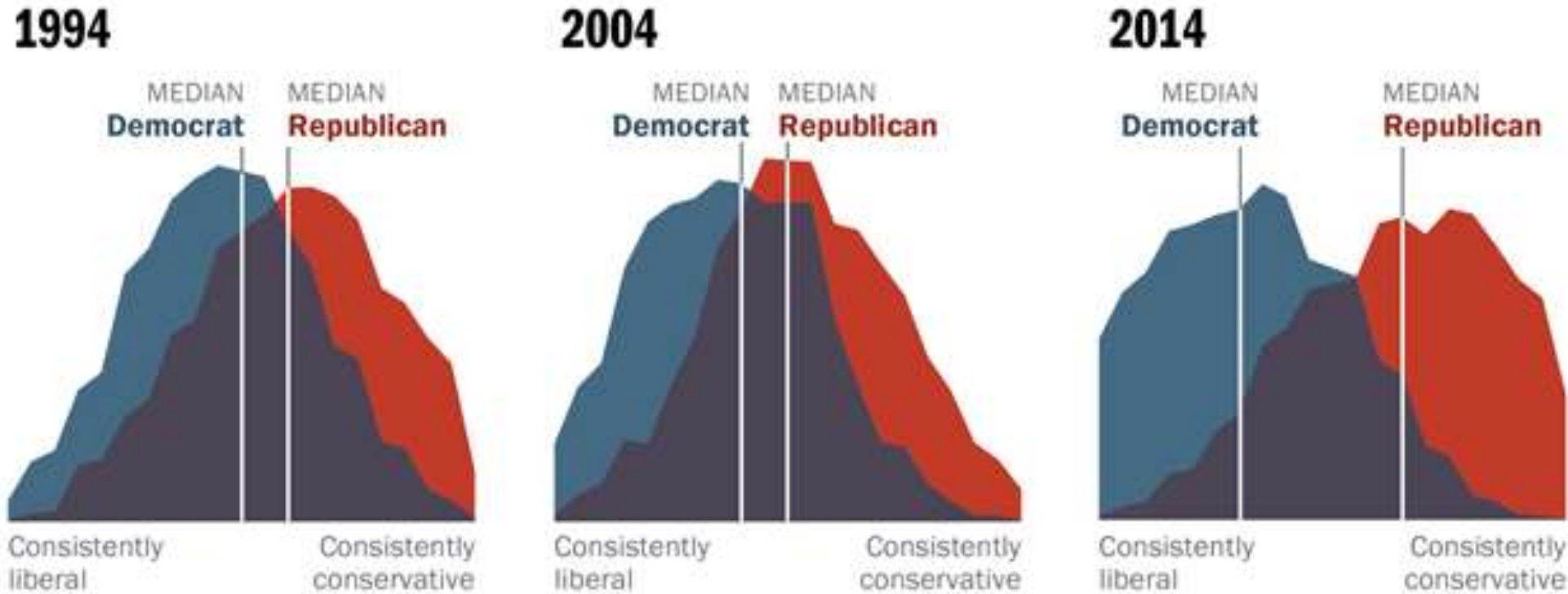
STEEP: Environment & Natural Resources



STEEP: Political (+ Legal) Landscape

Democrats and Republicans More Ideologically Divided than in the Past

Distribution of Democrats and Republicans on a 10-item scale of political values



Source: 2014 Political Polarization in the American Public

Notes: Ideological consistency based on a scale of 10 political values questions (see Appendix A). The blue area in this chart represents the ideological distribution of Democrats; the red area of Republicans. The overlap of these two distributions is shaded purple. Republicans include Republican-leaning independents; Democrats include Democratic-leaning independents (see Appendix B).

STEEP: Future of BACC 2020 - 2035

- 1) Partner up
- 2) Write down (at least one question) per STEEP category



S
How might we understand the future of caregiving for aging populations?

T
How might AI + Automation change our workforce?

E
How might a Universal Basic Income be tested in Wisconsin?

Env
How might climate policies have an impact on our industries?

P
How might data influence public programs and govt policies?



Next Steps: Prepare for May & June

- 1. We will capture STEEP Drivers of Change and Share in Document**
- 2. Scan for Signals on those related themes**

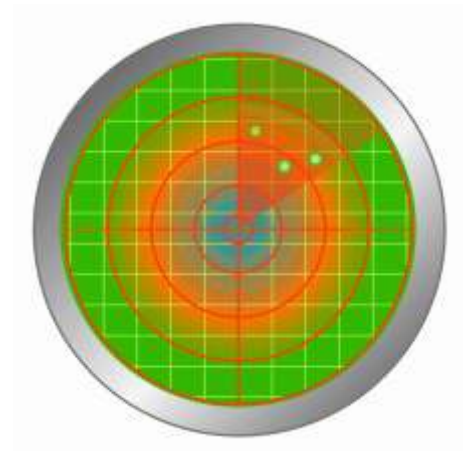




Foresight 101



STEEP Drivers of Change



Scanning for Signals

What value might BACC's Foresight bring to region?

Value of Process

(Tools, Techniques, Behaviors)

Value of Content

(Domain expertise; Knowledge)



**The Foundation is
Scanning for Signals of Change**

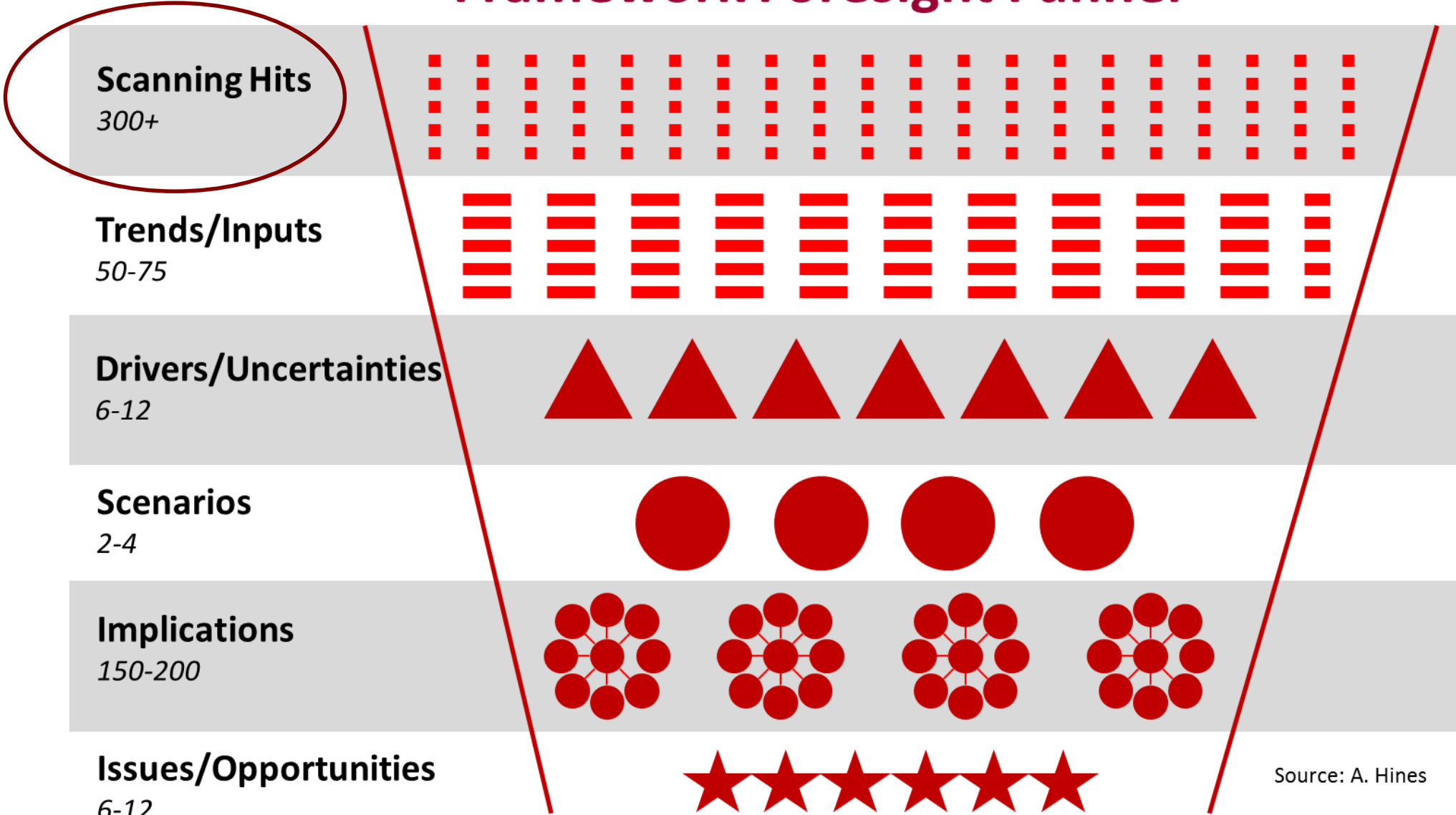
Why Build a Habit in Scanning for Signals?

Outcomes & Outputs



**Building Knowledge
(Framework Forecast)**

Framework Foresight Funnel



Scanning Hits

300+

Trends/Inputs

50-75

Drivers/Uncertainties

6-12

Scenarios

2-4

Implications

150-200

Issues/Opportunities

6-12

Numbers are rough estimates

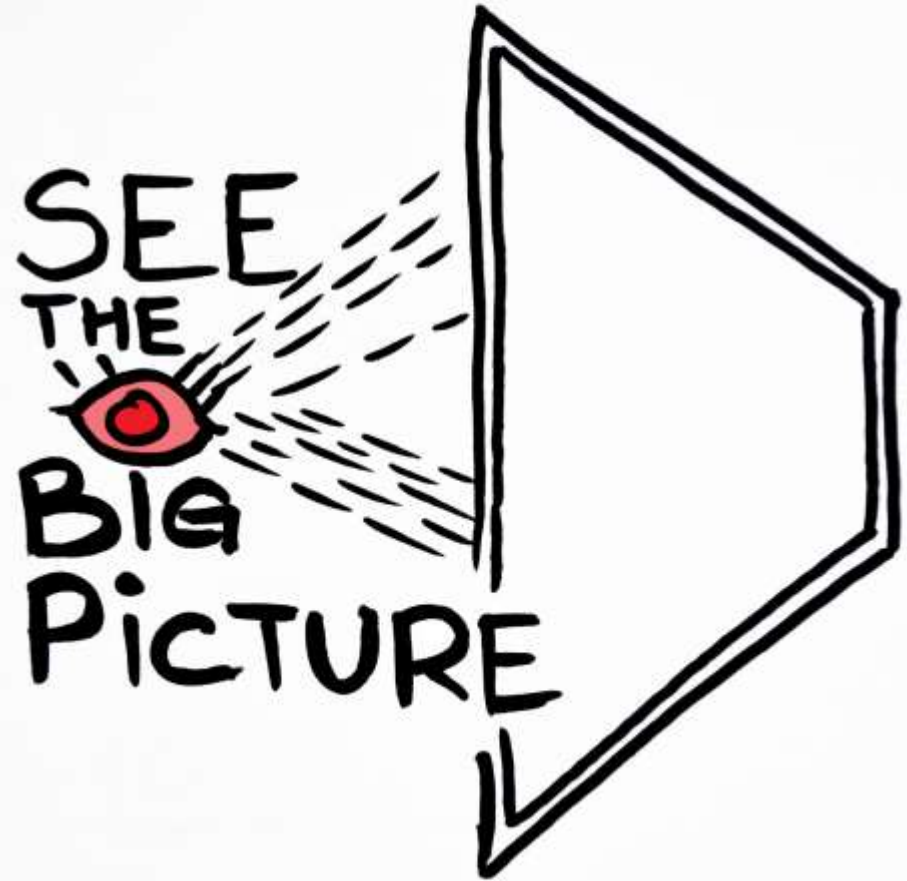
Source: A. Hines

Houston **FORESIGHT**: Preparing Professional Futurists

Hinesight
For foresight, use Hinesight



Developing a Practice of Horizon Scanning



Signals

Strap on the Fitbit: John Hancock to sell only interactive life insurance

BUSINESS NEWS SEPTEMBER 19, 2018

Suzanne Barlyn



(Reuters) - John Hancock, one of the oldest and largest North American life insurers, will stop underwriting traditional life insurance and instead sell only interactive policies that track fitness and health data through wearable devices and smartphones, the company said on Wednesday.

Examples of Signals



The New York Times

DEADLY GERMS, LOST CURES

A Mysterious Infection, Spanning the Globe in a Climate of Secrecy

The rise of *Candida auris* embodies a serious and growing public health threat: drug-resistant germs.

Seattle's biggest tech companies unveil 7 city projects built by controversial Innovation Council

BY **MONICA NICKELSBURG** on April 9, 2019 at 12:01 pm

FEBRUARY 28, 2019

Stanford policy lab explores government use of artificial intelligence

Students contribute to a report on how AI is being used in governmental agencies and where it might go in the future.

Judging Signals

Scanning: Criteria and Considerations

- Source Credibility
- Newness/Uniqueness
- Degree of Uncertainty
- Degree of Impact
- Momentum (e.g. slowing down, speeding up)

When applied to scenario thinking or organization research a *signal* may do one of three things:

- Confirm** assumptions of one scenario outcome
- Diminish** the likelihood of a particular scenario
- Create** a new scenario to consider

Strengthening Signals on Mental Health

Criteria

- Source Credibility
- Newness
- Uncertainty
- Impact
- Momentum
- Applied to Scenario-X



By Amanda Nelson Feb. 28, 2019

NCAA Awards Grant for UK College of Education Mental Health Research

The New York Times
A Top Scorer Changes the Definition of the Complete Player

"A lot of people in my position wouldn't want to say anything," Marquette guard Markus Howard, the Big East player of the year, said of going public about seeking mental health counseling.



Carolina Panthers hire in-house mental health clinician

433 views

Like 16 Dislike 1 Share Save ...



Charlotte Observer
Published on Sep 30, 2019

SUBSCRIBE 4K

The Carolina Panthers hired Tish Guerin as an in-house mental health clinician, a newly created position, as a way of investing in the mental health of the NFL team's players.
SHOW MORE

Techniques: Expanding Signals Sourcing Strategy



Why Twitter?





**Outcome:
Informed & Inspired by
following fascinating
people & conversations**

Learning the Language and Code of Thematic Conversations

Social Determinants of Health



Q #SDOH



Ahmed Ali @MrAhmednurAli · 39m

John Oliver exposes the sinister side of the mobile home Industry <http://ow.ly/roGg30omKxu> #sdoh



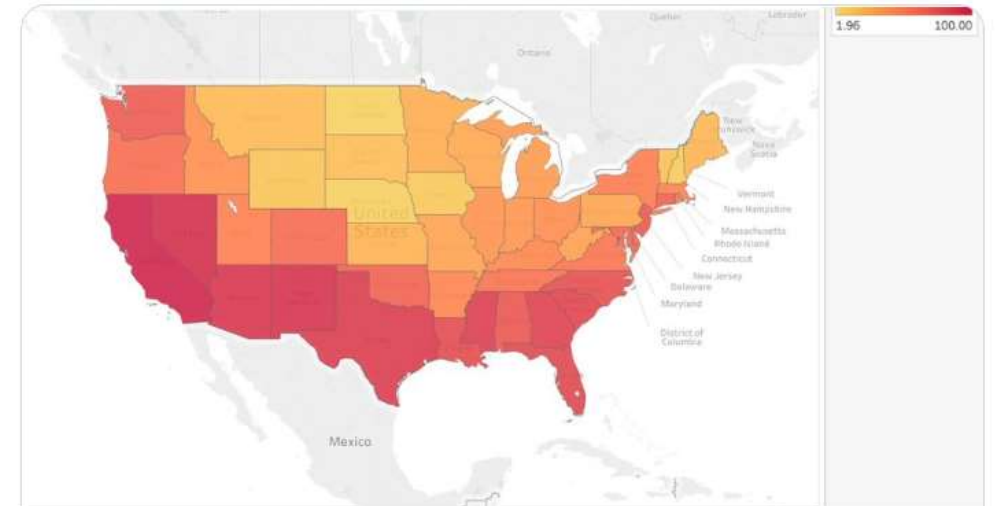
David Nace MD @DavidNaceMD · 20h

I recently co-authored a research on understanding #SDOH by calculating the social vulnerability indices (SVI) score at zip level, and using SVI to get patient level insights. Here's the report:

bit.ly/2U4icsd

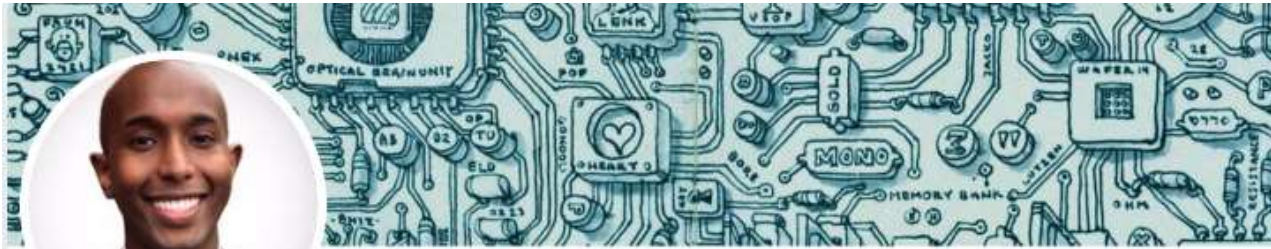
#SDOHTalk

@innovaccer



From Myth to Reality - Revolutionizing Healthcare with Augmented Intelligence and Social Determin...

innovaccer.com



⋮ Follow

Ahmed Ali

@MrAhmednurAli

Research Assistant @McMasterForum| #HealthPolicy PhD Candidate @McMasterU| Advocate of evidence-based #publichealth policies| Views my own. RT ≠ Endorsements

📍 Toronto, Canada 🔗 mcmasterforum.org/lets-collabora... 🕒 Born February 10

📅 Joined September 2011

364 Following 1,215 Followers

Not followed by anyone you're following

Tweets

Tweets & replies

Media

Likes



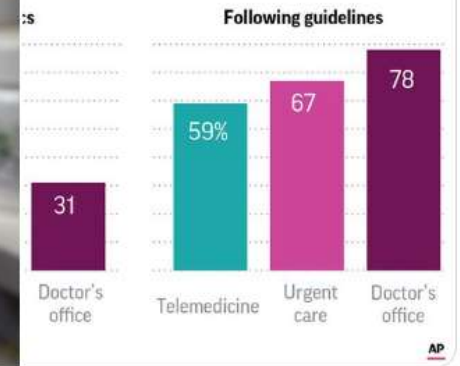
Ahmed Ali @MrAhmednurAli · 7h

#Telemedicine tied to more #antibiotics for kids, study finds. ow.ly/uZRd30omKqH #HealthPolicy #sdoH



Antibiotic use at telemedicine visits

Antibiotic use was more frequent, and prescribing guidelines were more consistent at telemedicine visits than at visits to doctors' offices and clinics.





David Nace MD

@DavidNaceMD

Chief Medical Officer, Innovaccer

San Francisco, CA [linkedin.com/in/davidknace](https://www.linkedin.com/in/davidknace) Joined January 2016

121 Following 195 Followers

Followed by HealthEconomics.Com and Dan McCreary



David Nace MD @DavidNaceMD · 21h

In collaboration with @innovaccer and @Paul_PCMH, we'll be hosting a #tweetchat on #sdoH. Join the conversation at 2PM ET. Prepare your thoughts with #SDOHTalk or tag @innovaccer !

@avantirecruiter @VilGilliam @stevecasebeer @foxriskanalysis

innovaccer LIVE TWITTER CHAT

**MOVING TO HEALTHCARE OF 2020s
WITH THE SOCIAL DETERMINANTS
OF HEALTH**

DATE: April 9th, 2019
TIME: 11 AM PT / 1 PM CT / 2 PM ET

PAUL GRUNDY
MD, MPH, FACOEM, FACPM
Founder of the PCPC, Chief Transformation Officer, Innovaccer Inc.
[@Paul_PCMH](https://twitter.com/Paul_PCMH)

DAVID NACE
MD
Chief Medical Officer, Innovaccer Inc.
[@DavidNaceMD](https://twitter.com/DavidNaceMD)

#SDOHTALK

Learning the Language and Code of Thematic Conversations



🔍 #SDOH



Equality Health @equalityhealth · 1h
We partnered with @TAVHealthUS to present how we're addressing #SDOH and driving value-based care at the Arizona #MedicaidInnovationChallenge hosted by @AHCCCSgov along with @AH_Innovation and @CHCShealth. Watch our healthcare rebels in action here: youtu.be/nISF0ej_F6I



Solving for Social Determinants of Health

SCRA: Social and Cultural Risk Assessment

Risk stratified and intervention-based

SCRA available through Provider, CM, CBO and Mobile App

High provider adoption
48,235 submissions

Statistically significant for 3+ ER visits per year

Care Coordination Outreach

CareEmpower

CM PCP CBO PLAN

TAVHealth



Olivia Dean, MPH @livi_dean · 3h

Social Determinants of Health: The Impact on Members, Health Outcomes and the Bottom Line: bit.ly/2KkDIPr @modrnhealthcr #sdoh



Social Determinants of Health: The Impact on Members, Health Outcome...
Social Determinants of Health (SDoH) — the social and economic conditions that can impact health outcomes — are gaining recognition as...
modernhealthcare.com



Follow

Olivia Dean, MPH

@livi_dean

Policy Research Senior Analyst @AARPPolicy. Public health & health policy nerd. Passionate about prevention & health equity. @UCBerkeleySPH alum. Views=my own.

📍 California, USA 📅 Joined September 2009

1,237 Following 974 Followers

👤 Followed by Onboard Health, Healthify, and 4 others you follow

Step One: Understand the Language of Communities

#longevity

Wen Dombrowski MD MBA Retweeted



Beth Parkhill @LongevityPlanet · Apr 6

And 23 percent of boomers will eventually be without family caregivers
[#longevity](#) [#aging](#) [#AgingIntoTheFuture](#) Will a combination of [#AI](#) and robots be the solution?



Andrzej Klimczuk @AndrzejKlimczuk · Apr 6

More And More #Millennials Are #Caregivers For Older #Family Members :
NPR [npr.org/2019/03/16/702...](https://www.npr.org/2019/03/16/702...)

#AgingintotheFuture



Following

Aging Into The Future LA

@AITFLA

AITF, powered by St. Barnabas Senior Services is THE tech conference for seniors and their families. [#aging](#) [#technology](#) [#agingintothefuture](#) [#agewell](#)

📍 Los Angeles, CA [🌐 Agingintothefuture.com](https://agingintothefuture.com) 📅 Joined December 2017

528 Following 622 Followers

👤 Followed by CATALAIZE, Kytera, and 2 others you follow

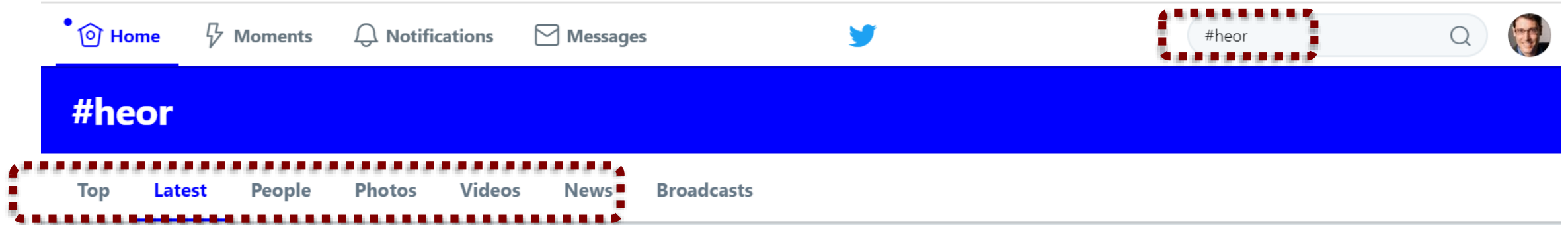
Tweets

Tweets & replies

Media

Likes

Tip: Use Filters (Top, Latest) When Searching #Hashtags



Valid insight @Validinsight · 4h
Ireland has become the first country in Europe to switch a complete population suffering from Haemophilia A & B from conventional short acting clotting therapies. This highlights the importance of a good #marketaccess strategy for #pharma: ow.ly/vGSP30i70Mu #HEOR



🗨️ 🔄 📌 1 📧

ISPOR Journals @ISPORJournals · 21h
Read a brief round up of #HEOR news in the latest issue of #VOS ow.ly/wdBT30v84U



🗨️ 🔄 📌 1 📧

HEORO @HeoroCom · Feb 20
Filter our database by geographical location to quickly find #HEOR studies relevant to one or more country ow.ly/vGSP30i70Mu

🗨️ 🔄 📌 📧

HealthEconomics.Com (@www_healthecon · 21h)
The genesis of #HEOR from the 80's to today



🗨️ 🔄 📌 1 📧



#Hash Tags

Related to STEEP Issues

Task Goal for Your Domain:

- Identify 10-20 *hash tags* based on our STEEP themes of change
- Yes, this requires learning the language/codes of some conversations!

Starter Hash Tag List:

- #futureofwork
- #AI
- #STEM
- #health
- #automation

**Dynamics Hash Tags - Upside: Orbital Object for People, Ideas and Communities;
Best used around 'events' (Conferences; Chats)
Downside: Noise; Spam; Vendor dominated**

Twitter Tips: Lists Help Manage Chaos & Communities

List URL

<https://twitter.com/garrygolden/lists>



Garry Golden
@garrygolden
Father to dinosaur + lava obsessed boys. Futurist w/ real clients. Tweets: Energy, Transportation, Learning, Crypto, Demographics, Deep Time, Art
Brooklyn, NY
garrygolden.com
Joined April 2008

Subscribed to **Member of**



44 Members



govt2.0

63 Members



health + wellness

103 Members



List Dynamics -

Upside: Allows you to build large Twitter Follow lists

Downside: Very few; Slight embarrassment of List Names

Tip: Follow 'Lists' of Active Twitter Users

The image shows a Twitter profile for Carolyn McClanahan (@CarolynMcC). The profile header includes statistics: Tweets (35.3K), Following (2,095), Followers (8,930), Likes (15.6K), and Lists (10). The 'Following' and 'Lists' counts are highlighted with red dashed boxes. Below the header are navigation tabs for Tweets, Tweets & replies, and Media. The profile bio identifies her as a financial planner and physician, with links to her website and social media. A 'Follow' button is visible. Below the profile is a section titled '11 Followers you know' with a grid of 11 user avatars, also highlighted with a red dashed box.

Tweets **Following** **Followers** **Likes** **Lists**

35.3K 2,095 8,930 15.6K 10

Tweets **Tweets & replies** **Media**

Carolyn McClanahan @CarolynMcC
Financial planner, physician. Discuss money/health/death/aging/health reform. Funny. Unbridled. Work- Life Planning Partners. Write- @firplan @Forbes @CNBC
Florida
whealthcareplan.com
Joined March 2009

Sydney Lupkin @slupkin
Correspondent at Kaiser Health News. Past: VICE News, MedPage Today, ABC News // DM for Signal

Population Health @JeffersonVCPH
Jefferson College of Population Health prepares leaders to develop, implement, and evaluate health policies and systems that improve the health of populations.

kris venne @krisvenne
Director of Wealth Management @stoltzwealth

11 Followers you know

Optional Task: Organize Your 'Following' by Lists



**Develop Lists that Expand
Sources & Communities**

Twitter Task :

- Create Five (5) Public Lists to Share
- Create Private Lists based on your own scanning needs

Techniques: Expanding Signals Sourcing Strategy



Google Alerts: Keywords

- 1) Go to: google.com/alerts
- 2) Enter Series of Keywords



A screenshot of the Google Alerts web interface. At the top, there's a blue header with the word "Alerts" and the subtitle "Monitor the web for interesting new content". Below this is a search bar with the placeholder text "Create an alert about...". The main content area is titled "My alerts (19)" and contains a list of 11 alerts. Each alert entry includes the keyword, a pencil icon for editing, and a trash can icon for deleting. The alerts listed are: "Garry Golden", automation expertise, blockchain, ethereum, expert automation, expert automation healthcare, fuel cells, healthcare pharma innovations, innovative patient companies, and natural language assistants. At the bottom of the list is a link that says "Show all alerts".

- 3) Choose Delivery Time vs. Digest to Manage Flows

A screenshot of the alert configuration dialog box. It has a white background and a thin border. At the top, there's a checkbox labeled "Delivery time" with the subtext "Choose when to receive your alerts." Below this is a horizontal separator line. Underneath is another checkbox labeled "Digest" with the subtext "Receive all alerts in a single email." At the bottom right of the dialog are two buttons: "CANCEL" and "SAVE", both in blue text.

Google Alerts: Keywords

The screenshot shows the Google Alerts interface. At the top, the word "Alerts" is displayed in a blue header, with the subtitle "Monitor the web for interesting new content". Below this is a search bar containing the keyword "regtech". A confirmation message states: "This will create an email alert for garrygolden@gmail.com." There are two buttons: "Create Alert" (in blue) and "Show options" (with a dropdown arrow). Below the confirmation is an "Alert preview" section. It starts with the heading "NEWS:" and lists four news items, each with a title, source, and a truncated snippet of text.

Alerts
Monitor the web for interesting new content

regtech

This will create an email alert for garrygolden@gmail.com.

Create Alert Show options

Alert preview

NEWS:

US And UK FinTech And RegTech Leaders Featured On "CFTC Talks"
Exchange News Direct
The Commodity Futures Trading Commission provides a unique opportunity for "CFTC Talks" podcast listeners to hear about the agency's efforts to ...

What Awaits Legal Tech 2018-19?
Irish Tech News
4: **RegTech**. The industry began to develop in 2007, when the US was hit by the financial crisis. Many people blamed the problems of regulators, ...

ACAMS 6th Annual AML Risk Management Conference
Bristol Herald Courier (press release) (blog)
The Growing Role of Artificial Intelligence and **Regtech** in Risk ManagementDeveloping and Executing a Sanctions Management Master Plan ...

Former CEO of Visa UK to Lead Crypto Startup
Global Banking And Finance Review (press release)
Marc has over 25 years of experience in Financial Services, FinTech and **RegTech**. He has been a long time advisor to MasterCard before joining ...

The screenshot shows the configuration options for the Google Alert. The search bar contains "regtech". On the right, a dropdown menu is open, showing various content types: "Automatic" (checked), "News", "Blogs", "Web", "Video", "Books", "Discussions", and "Finance". On the left, several settings are displayed in a grid format, each with a dropdown menu: "How often" (At most once a day), "Sources" (Automatic), "Language" (English), "Region" (Any Region), "How many" (Only the best results), and "Deliver to" (garrygolden@gmail.com). There are "Create Alert" and "Hide options" buttons at the bottom.

Alerts
Monitor the web for interesting new content

regtech

How often: At most once a day

Sources: Automatic

Language: English

Region: Any Region

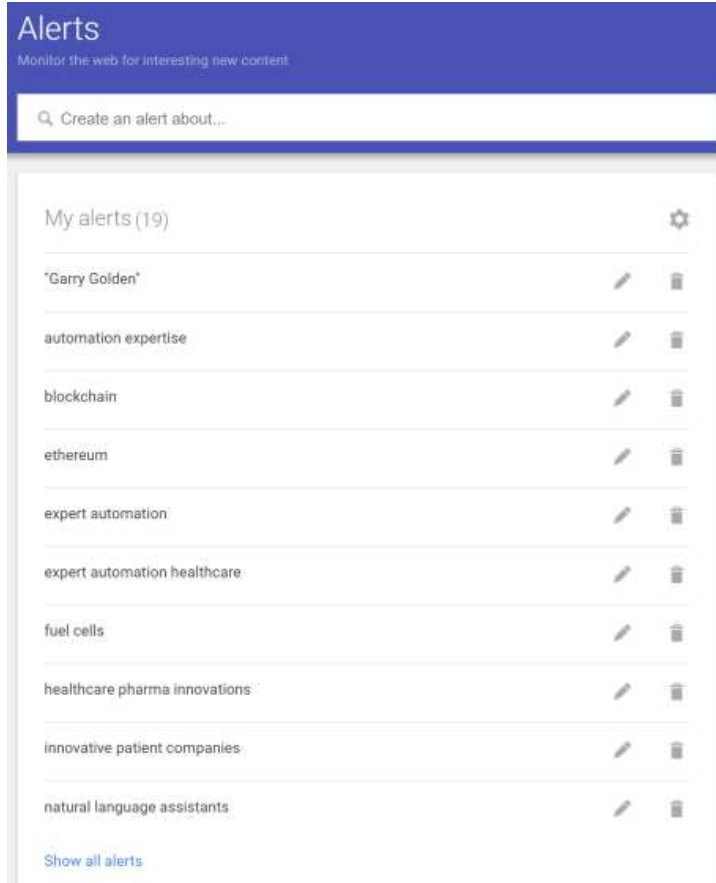
How many: Only the best results

Deliver to: garrygolden@gmail.com

Create Alert Hide options

- ✓ Automatic
- News
- Blogs
- Web
- Video
- Books
- Discussions
- Finance

- regulatory innovation
- compliance innovation
- Tax Law Innovation



Tips for Getting Started

- Start with Ten Keywords
(Test variations;
Delete Ineffective Keywords)
- Start with Digest Mode
- Create a Gmail Folder to
Avoid Crowding Inbox
- Yes, Google is Watching



Samson Williams

Problem Solving Educator: Fintech | Blockchain | Crowdfunding | Humans
1d



Where is the future of lawyering, in a **#decentralized** ecosystem? Some quick thoughts from **Lewis Cohen**, while at **#Consensus2018**. Checkout what he has to say about how **#blockchain** and entrepreneurship are shaping the future of law practice in **Angela Angelovska-Wilson's** new law firm **www.DLXLaw.com** (we all know whose really in charge).

Maureen L. Murat, Esq. DLX has a office in DC and NYC. You should connect with Angela if you haven't already.

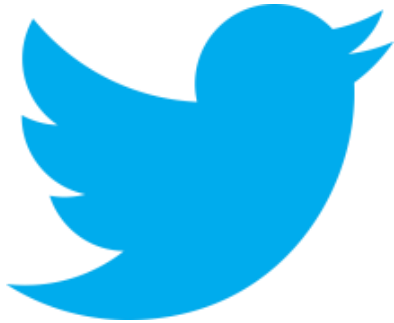
Paras Kale Constantin Kogan Elena Merzhanova Sushil Singh CPA (Aust.)
FRANCISCO BENEDITO Michiel Lips 林铭瀚



66 Likes - 12 Comments

Like Comment Share

Questions on Signals Sourcing Strategies?



Tasks:

- #Language (Community)
- Follow People
- Create Lists
- Add Signals to Diigo

Tasks:

- 5-10 Keywords
- Add Signals to Diigo

Tasks:

- Expand
Feed 'Follows'
- Add Signals to Diigo

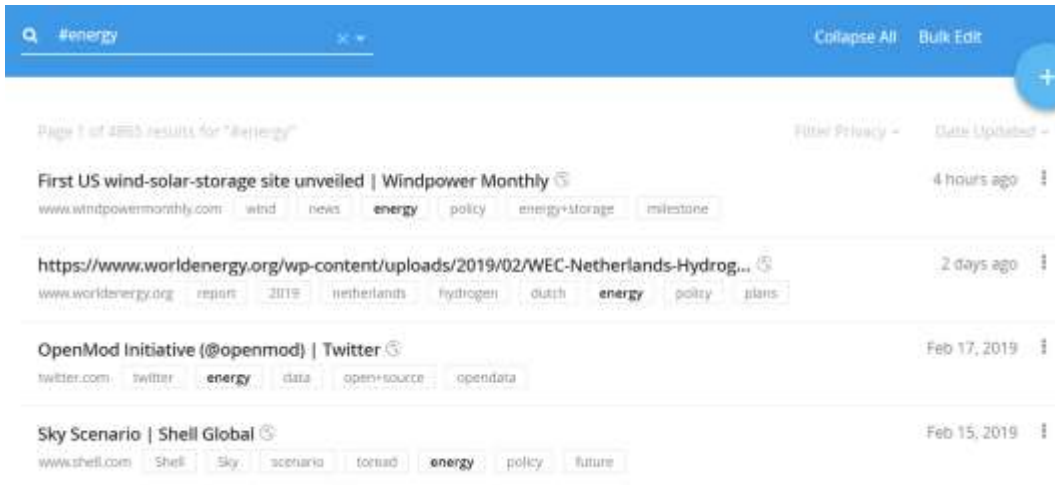
Tool:
Organizing Your Signals

The logo for diigo, featuring the word "diigo" in a lowercase, blue, sans-serif font. The letter 'i' has a dot, and the 'g' has a curved tail.

'Tagging'
'Social Bookmarks'



Collect & Share Signals as Social Bookmarks



Social Bookmarking allows you to automate and archive your efforts so you can review them all together under common keywords – and share with colleagues.

Diigo help you avoid having to remember where you read something—simply get into the habit of tagging relevant website, videos, and reports that you find along the way.

With practice the ‘tagging’ of a web browser based signal (news story, video, PDF, et al) should take five (5) seconds to filter and archive with three tags.



Nielsen Auto Cloud a Dream for Driving Change Among Marketers

Edit bookmark



Nielsen Auto Cloud a Dream for Driving Change Among Marketers | MediaVillage

Add a description...



Automotive marketing for audio media has just taken a major leap forward. It was announced in early November that the Nielsen [Auto Cloud](#) -- the new standard in auto marketing, data and measurement capabilities -- has been licensed by both [Westwood One](#), which reaches 245 million weekly listeners across America, and [Panoply Media](#), leaders in podcast marketing and technology. For marketers this means access to a vast new range of data backed by a powerful marketing and measurement technology. This enables auto brands and their agencies to generate high-reach, high-engagement audio interactions with actual car buyers.

automotive media marketing advertising business+model+design

Recommended: [sensing](#) [chemistry](#) [mobile](#) [digital](#) [hardware](#)

[nielsen](#) [auto](#) [cloud](#) [driving](#) [change](#)

Add to an outliner

Share to a group

Private Read Later Cache

Remember saving preferences

Save

Collect & Share Signals as Social Bookmarks

diigo My Library My Outliners My Groups Tools Back to classic garrygolden

My Library

#automotive

Collapse All Bulk Edit


Page 1 of 758 results for "#automotive"

Filter Privacy Date Updated


- All
- Annotated
- Unread 1290
- More

Related Tags


automotive	x
transportati...	240
autonomous	154
company	126
fuelcells	104
GY	104
blog+post	102
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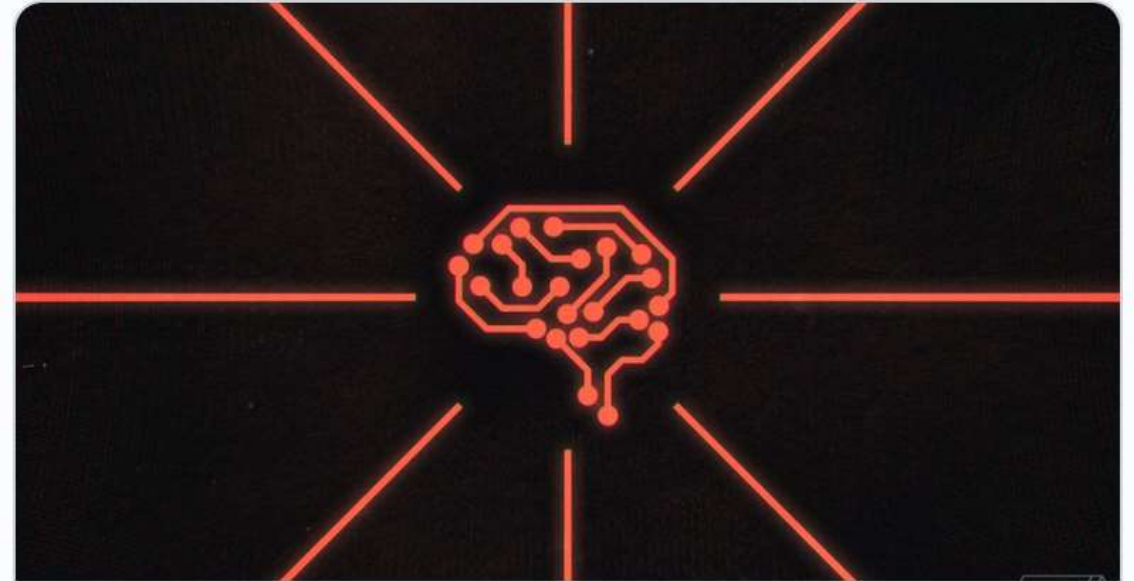
Ars Technica @arstechnica · 13m

"Project Kuiper is a new initiative to launch a constellation of Low Earth Orbit satellites that will provide low-latency, high-speed broadband connectivity to unserved and underserved communities around the world," Amazon said in its statement.



Amazon follows SpaceX into satellite broadband, plans worldwide service
Amazon says it'll launch 3,236 low-Earth satellites for fast, low-latency service.

arstechnica.com



Warner Music signed an algorithm to a record deal — what happens next?

It's all about the playlists

theverge.com



<https://www.diigo.com/user/garrygolden/amazon>

<https://www.diigo.com/user/garrygolden/AI>

Getting Started with Diigo

Set up a Free Profile at:



Sign up

You may use your real name (e.g. Garry Golden) or fictional name to protect privacy. Ideally we are able to share profile names across the signals team.

Note your profile will appear as:

<https://www.diigo.com/user/garrygolden/>

Install Plug-in / Extension

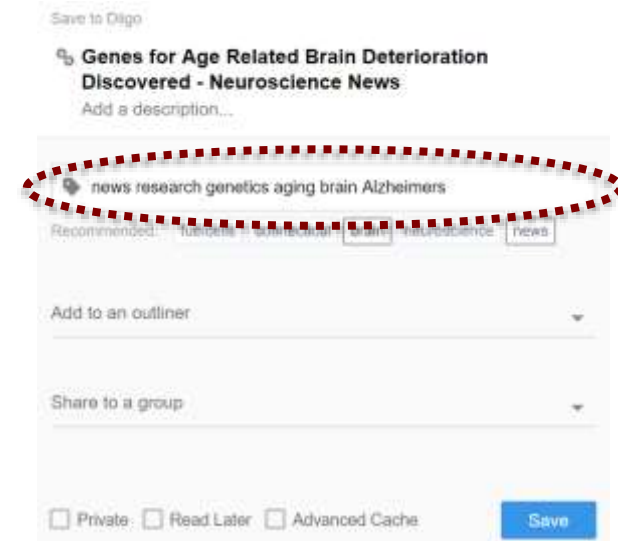


The Diigo website should recognize the web browser you are using during set up so it is easy to do. After the extension is installed you are ready to go.

When you wish to 'tag' or archive a webpage simply click on the small "D" icon on your browser.

Note: You can also create a 'hot key' such as Control+Z to automatically launch 'edit/enter' mode to enter keywords. Saves you a click!

Start Tagging Signals!





15 minute Morning Coffee & Twitter Session

Scan Quickly

Signals that Pass Sniff Test

Scan Broadly

*Personal & Professional themes
to Keep it Fun & Relevant*

Scan to Challenge Assumptions

*Avoid confirming signals on
themes I already understand*

Imagining the Futures of BACC

April 11th

**Foresight Foundations
& Scanning for Signals**

May 9th

**Turning Signals
into Stories
(Futures Wheel)**

June 13th

**Creating
Future Worlds
(Scenarios)**

July 11th

**Arriving at our
Preferred Future
for BACC**



Resources

<http://www.garrygolden.com/baccforesight/>





Your Assignment:

**Scan for Signals Across
S.T.E.E.P. Categories of Change**

