# **History of the Framework Forecast Method**

The Framework Forecast (FF) approach was developed by Dr Peter Bishop and Dr Andy Hines from the University of Houston Strategic Foresight program. The model helps organize domain research efficiently to develop general forecasts and scenarios on complex issues.

A domain could be defined broadly:

‘The Future of Work’

or more narrowly ‘The Future of Manufacturing Work’ ‘The Future of Agricultural Work’ ‘The Future of Social Services Work’

Forecasts = Sections: Trends, Plans, et al.

Scenarios = Sections: Ideas, Uncertainties, et al

The Framework Forecast also provides you with resources of people and companies to follow to continue learning about the domain.

**Navigation Pane – Helps Jumping Around the Document**
This document is a variation of the template and best used inside Microsoft Word with an active Navigation Pane (Under View) to help easily jump from section to section.

**Copy + Paste**

The Framework Forecast approach is designed for speed. It is best used as a working document that is in ‘perpetual beta’ and internal use only. Note on approach to plagiarism vs paraphrasing: To benefit from speed one might approach a ‘copy-paste’ model of research with a simple (Source) that would include a copy of the hyperlink/URL for further research. More refined content or materials drawn from the Framework Forecast would require the researcher-writer to compose in their own voice or provide proper citation with attribution.

**CSV Format – Comma Separated Values**
In the event that you wish to capture or ‘scrap’ data from this document it is best kept in CSV format – Comma Separate Values

# **Future of \_\_\_\_\_\_**

# **Define the Domain**

Capture the collective voice of definitions that describe *what the domain. What is* it? (W*hat does it not include)*

*Why is the domain important? What are key implications connected to the future?*

* Text... (Source)
* Text... (Source)
* Text... (Source)
* Text... (Source)

# **Key Qualities or Statistics**

A catch-all section to provide any key qualities, conditions or statistics about the domain

* Text... (Source)
* Text... (Source)
* Text... (Source)
* Text... (Source)

# **Key Concepts (Glossary)**

Generate a list of key concepts needed to understand this domain and gain knowledge.

The list may be fundamental concept or very technical ‘in the weeds’ for more advanced learners.

Try to create a List of 20-30 terms

## **101 Level – Fundamental (Beginner Level)**

* Text... (Source)
* Text... (Source)
* Text... (Source)
* Text... (Source)

## **201 Level – Concepts Known within the Domain (Sector**

* Text... (Source)
* Text... (Source)
* Text... (Source)
* Text... (Source)

## **301 Level – Concepts Discussed at the Leading Edge of the Domain**

* Text... (Source)
* Text... (Source)
* Text... (Source)
* Text... (Source)

# **Timeline / History + Potential Events**

How has this domain changed over time? List key milestones. Bullet point outline of the domain that has created the current conditions and landscape for stakeholders with particular attention to milestones for industry and recent discontinuities that define the past and current ‘eras’.

* What happened, By whom, When/Year, (Source)
* What happened, By whom, When/Year, (Source)
* What happened, By whom, When/Year, (Source)
* What happened, By whom, When/Year, (Source)
* What happened, By whom, When/Year, (Source)
* What happened, By whom, When/Year, (Source)
* What happened, By whom, When/Year, (Source)
* What happened, By whom, When/Year, (Source)
* What happened, By whom, When/Year, (Source)
* Potential Events – Likely milestones
* Potential Events – Likely milestones
* Potential Events – Likely milestones
* Potential Events – Likely milestones

# **Stakeholders (By Players)**

Generated a curated list of major players in this domain including associations, government agencies, incumbent companies, startups, et al.
If you wish to provide deeper context you can provide insights on their values, political interests and relationships with one another.

## **Associations / Consortium**

* Organization Name, Year Founded, Location, Role/Focus, Website/Twitter
* Organization Name, Year Founded, Location, Role/Focus, Website/Twitter
* Organization Name, Year Founded, Location, Role/Focus, Website/Twitter
* Organization Name, Year Founded, Location, Role/Focus, Website/Twitter
* Organization Name, Year Founded, Location, Role/Focus, Website/Twitter
* Organization Name, Year Founded, Location, Role/Focus, Website/Twitter
* Organization Name, Year Founded, Location, Role/Focus, Website/Twitter

## **Companies – Legacy/Incumbent (Large)**

* Company Name, Year Founded, Location, Role/Focus, Website/Twitter
* Company Name, Year Founded, Location, Role/Focus, Website/Twitter
* Company Name, Year Founded, Location, Role/Focus, Website/Twitter
* Company Name, Year Founded, Location, Role/Focus, Website/Twitter
* Company Name, Year Founded, Location, Role/Focus, Website/Twitter

## **Companies – Startups (Small/Growth)**

* Company Name, Year Founded, Location, Role/Focus, Website/Twitter
* Company Name, Year Founded, Location, Role/Focus, Website/Twitter
* Company Name, Year Founded, Location, Role/Focus, Website/Twitter
* Company Name, Year Founded, Location, Role/Focus, Website/Twitter
* Company Name, Year Founded, Location, Role/Focus, Website/Twitter
* Company Name, Year Founded, Location, Role/Focus, Website/Twitter

## **Investors / VCs**

* Company Name, Year Founded, Location, Role/Focus, Website/Twitter
* Company Name, Year Founded, Location, Role/Focus, Website/Twitter
* Company Name, Year Founded, Location, Role/Focus, Website/Twitter
* Company Name, Year Founded, Location, Role/Focus, Website/Twitter

# **People to Follow**

Who are important thought leaders and innovators in this domain? Whom should I follow on Twitter?
You might informally label or group them as thought leaders, writers, evangelists, skeptics, business leaders, policy makers, et al

* Person, Organization, Job Title, @Twitter, Website, Noteworthy Notes
* Person, Organization, Job Title, @Twitter, Website, Noteworthy Notes
* Person, Organization, Job Title, @Twitter, Website, Noteworthy Notes
* Person, Organization, Job Title, @Twitter, Website, Noteworthy Notes
* Person, Organization, Job Title, @Twitter, Website, Noteworthy Notes
* Person, Organization, Job Title, @Twitter, Website, Noteworthy Notes

# **Stated Plans & Projects**

List and describe publicly stated plans by stakeholders. This might include investments, partnerships, new services, et al.

The list might include turnkey, funded, to be funded or aspirational plans.

We want to understand stated commitments for the future.

* Plan (General), Stakeholder, Plan (Details), Place, Investment Level, Goals, et al (Source)
* Plan (General), Stakeholder, Plan (Details), Place, Investment Level, Goals, et al (Source)
* Plan (General), Stakeholder, Plan (Details), Place, Investment Level, Goals, et al (Source)
* Plan (General), Stakeholder, Plan (Details), Place, Investment Level, Goals, et al (Source)
* Plan (General), Stakeholder, Plan (Details), Place, Investment Level, Goals, et al (Source)
* Plan (General), Stakeholder, Plan (Details), Place, Investment Level, Goals, et al (Source)
* Plan (General), Stakeholder, Plan (Details), Place, Investment Level, Goals, et al (Source)

# **Trends**

Describe the domain ‘trends’ in language of More or Less.

Statements should describe or hint at direction and moment (From x to y) that reveal direction and momentum

* *More* text text text, (Source)
* *More* text text text, (Source)
* *More* text text text, (Source)
* *More* text text text, (Source)
* *More* text text text, (Source)
* *Less* text text text, (Source)
* *Less* text text text, (Source)
* *Less* text text text, (Source)
* *Less* text text text, (Source)
* *Less* text text text, (Source)

# **Emerging Issues**

Emerging Issues are best seen as topics that require a decision in the future.

It is often framed as “Will we … or Will we not… do xyz” (e.g. Will we permit growing of genetically modified wheat?)

* Text... (Source – if applicable)
* Text... (Source – if applicable)
* Text... (Source – if applicable)
* Text... (Source – if applicable)

# **Uncertainties**

Closely related to Emerging Issues. Highlight the uncertainties associated with this domain.

What are the biggest uncertainties? What is unknown today but might have clarity in the future?

* Text... (Source – if applicable)
* Text... (Source – if applicable)
* Text... (Source – if applicable)
* Text... (Source – if applicable)
* Text... (Source – if applicable)
* Text... (Source – if applicable)

# **Notes - Speculative Futures / Headlines from Future**

This section is a Parking Lot for notes you might wish to keep on speculative futures, provocative futures headlines, et al.

* Text
* Text
* Text
* Text
* Text

# **Conferences**

List the major gatherings and events for gathering talent to focus on this domain

* Text... (Source)
* Text... (Source)
* Text... (Source)
* Text... (Source)

# **Notes - Miscellaneous**

A section for random notes that you find but need to put in a *parking lot* section for consideration.

* Text... (Source)
* Text... (Source)
* Text... (Source)
* Text... (Source)

# **Images and Infographics**

Copy-Paste-Insert Images