

# The Slow Pace of Fast Change The Future of Energy Systems





Garry Golden Forward Elements Inc

#### Start

End



In the News





#### **Transitions Ahead**



#### **20<sup>th</sup> Century Dynamics**

#### **21<sup>st</sup> Century Dynamics**

#### **10 Years: Uncertainties in Fuel Dynamics**

Figure MT-46. U.S. dry natural gas production by source in the Reference case, 1990–2040

trillion cubic feet

| 50   |        | His  | story |    |
|------|--------|------|-------|----|
| 50   |        |      |       |    |
|      |        |      |       |    |
| 40   |        |      |       |    |
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| 1990 | 1995   | 2000 | 2005  |    |

Shale Gas Tight Gas

Onshore/Offshore Conventional

Coal bed Methane



#### **10 Years: Uncertainties in Policy**





#### **10 Years: Uncertainties in 'Players' & Business Models**

# TISLA



Alphabet

amazon

### Microsoft Is Getting Hungry for Fuel Cells

By **Anna Hirtenstein** October 31, 2017, 1:00 AM EDT

Amazon acquires right to buy stake in fuel cell maker Plug Power

### Walmart takes a page from Amazon, invests in Plug Power

### **10 Years: Uncertainties in Technology Deployment**

Coal comeback? Cleaner Natgas? Transforming Generation Asset Utilization & Longevity?



## **Four Futures Thinking**









# ContinuedDisciplinedGrowthConstrained

Transformed

Decline Collapse

#### **Describing the Four Futures for SMMPA and Your Utility...**

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## In the News

#### High Surface Area Crystal Sponges MOFs – Metal Organic Frameworks



Northwestern Image by Christopher Wilmer/NuMat Technologies)



Science Journal







In late 2019 Tokyo Gas will sell solid green gas (MOFs) in 7-Eleven stores as fuel for portable micro fuel cells that recharge devices.







#### **Dubai Testing Retail based Fuel Distribution for EV Scooters**

# STOR·H





Could fuel-based micro-power systems be at same developmental stage as cell phones in early 1990s?



\$49 (12 cartridges)11 phone charges per cartridge

#### **Disruptive Idea: Embedded Fuel cell Power Systems**

## One week battery life on an iPhone 6? It's possible

POSTED 1:49 PM, AUGUST 28, 2015, BY CNN WIRE





An Apple iPhone and a quadcopter, both retrofitted with hyrdogen fuel cell batteries, and a hydrogen fuel cell are displayed by Intelligent Energy at ShowStoppers. Photo by Ann Singer.



**Faster Recharging vs Refueling** 

MyFC predicts that fuel cells will surpass batteries in energy density and cost efficiency in a few years



YOUR POWER SOURCE

## MyFC initiates feasibility study with leading Chinese smartphone manufacturer

"Since we launched the world's smallest fuel cell LAMINA in early 2017, our intention has been to pursue the integration of our fuel cell technology in smartphones. This R&D project marks the start of that initiative, which we refer to as job #3," says Björn Westerholm, CEO of myFC.

#### What could happen in 12 years...?



# What if fuel-based innovations capture the head, heart & wallets of the our communities?

One week battery life on an iPhone 6? It's possible



An Apple iPhone and a quadcopter, both retrofitted with hyrdogen fuel cell batteries, and a hydrogen fuel cell are displayed by Intelligent Energy at ShowStoppers. Photo by Ann Singer.

Energy

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**Consumerization Adoption Curves**  Retail Shelf Simplicity Expanding Partnerships

#### **Embedded Fuel Cell Systems: Fuel Format, Access, & Competition**

End





#### **Transitions Ahead**

Next Steps

## **Anticipating Transitions & Shifting Expectations**







### DER Scenario Gas + Grid

Pathways to Electrification Blockchain Hype vs Hope

#### 2018 – 2030

#### Rethinking Role of Molecules: Distributed Energy Resources



### **Policy Hinting at Favorites: Community Solar & Batteries**





#### **Community Storage: Aggregated System level Solutions**

"Community Storage" is an emerging term for programs that aggregate distributed energy storage resources that are located throughout a community, such as water heaters, electric vehicles, and interconnected storage batteries, to improve the operational efficiency of electric energy services to consumers.



Strengthening Signals but Lingering Scars NatGas Friendly Vision: Fuel Cells as DER base of Micro Grids & CHP



Bloomenergy





Strengthening Signals but Lingering Scars

**DER Scenario: Natgas + Fuel Cells as Foundation for Transformation** 



#### **Micro CHP via Solid Oxide Fuel Cells = 21<sup>st</sup> Century Energy Appliance**

...

BUEGEN

SOLID POWER





100-home pilot program

EU Passes 1,000 Installs; US Dealerships Factory Investments (20K/yr)





Construction Site Diesel Generator Alternatives Public Debates: Gas vs Power? Gas + Power?



#### **Power Parks** 63 MW Beacon Falls





Bloomenergy

2020 - 2040 How might we navigate a DER Scenario that integrates public power + gas solutions for an era of energy appliances (MicroCHP) and utility-scale alternatives?







#### **Electrification of Vehicle Fleet**



#### Global PEV annual sales and market share, 2010 through 2016

Source: Electric Drive Transportation Association, "Electric drive sales dashboard," and Jeff Cobb, "Top ten plug-in vehicle adopting countries of 2016," HybridCars, January 17, 2017.

Deloitte Insights | deloitte.com/insights



Projected US and global PEV market share through 2040

The IEA's Reference Technology Scenario (RTS), projecting 56 million electric cars in circulation by 2030, reflects projections that respond to policies on energy efficiency, energy diversification, air quality, and de-carbonization that have been announced or are under consideration. The IEA's 2DS scenario, projecting 160 million EVs in circulation by 2030, occurs in a context consistent with a 50% probability to limit the expected global average temperature increase to 2°C. We estimated annual sales required to meet IEA's EV stock projections for 2030 and then calculated the EV share of sales as a percent of total light-duty vehicle sales projected by Bloomberg New Energy Finance for 2030.

Source: Deloitte analysis.

#### 'Electrification' of Vehicle Fleets – Electrons vs Fuels?



#### Marathon, Not a Sprint



KPMG

More than three-quarters of executives (77% global; 85% U.S.) say fuel-cell electric mobility will be the real break-through for electric mobility.

... Elon Says Game-Over Batteries Won! ... but Industry betting on integration & fuel-based EVs

### **BEVs 'Have Won' vs Limitations of All Electric Pathway**

Battery pack = 400 miles Daily Need = 40 miles



OEM Cost-to-X vs Daily Use Demand



Uptime & Recharging for Urban Markets

#### 'Duck Curve' to 'Dragon Curve'



Full Costs of Grid Management

#### **Total Grid Management Costs 'Duck Curve' to 'Dragon Curve'**



#### Figure 2: The duck curve shows steep ramping needs and overgeneration risk



**'Duck Curve'** 

**'Dragon Curve'** 

#### The Shared Strategy for Integration & Fuel-based EV Fleet

#### POWERTRAIN APPLICATION MAP – MEETING CUSTOMER NEEDS No Single Silver Bullet Exists



SAE INTERNATIONAL

GENERAL MOTORS

### Energy Storage – Beyond Batteries & Pumped Hydro The Case for PtG: Hydrogen and 'Renewable Gas'



#### Power to Gas (PtG) Value Delivers Scale & Versatility



**Natural Gas Pipelines and Storage Facilities** 



The National Fuel Cell Research Center's Research and Development on "Power-to-Gas"

## **Public Power Debates Integration Upside of PtG**

# Grid Mgmt + Balancing Scaling Renewables (Duck Curves; Seasonal Storage; Curtailment) Storage (Volume/Duration) Value Model for Industry Solutions Integration of Gas + Grid Decarbonize Heat & Industries PR Strategy with Big Gas Growth of 'Hydricity'



#### Projected hydrogen capacity (energy input) from advanced water splitting technologies in the next 25 years

PEM = proton exchange membrane; AEM = anion exchange membrane; SOEC = solid oxide electrolysis cell; PEC = photoelectrochemical; STCH = solar thermochemical.

Katherine Ayers © Materials Research Society, 2017

#### **Scenario: Natural Gas Does Not Sit on FCEV Sidelines**



#### ACTIVE CERAMIC MEMBRANES





Near Zero Loss Energy Conversion









Including Fuel-based Electrification Investments

#### **Opportunities**

 Broader Sector Solutions
 Managed Services for Fleets
 Transform Excess Electrons to Higher Value H2 Fuel

#### Challenges

**Regulated Mandate** 

**Elon's Twitter Account** 

& Early Adopter Enthusiasm

Business Model

## Blockchain Hype vs Hope



#### Implications of the blockchain cannot be understood... yet



1994: "Today Show": "What is the Internet, Anyway?"

#### **Evolution of the Web-based Capabilities & Solutions**







Access to Digital Files

Access to Social Networks

Access to Trusted Transactions

#### Low Cost + High Security

#### It's just Decentralized Databases + Process Automation!

#### Assets get entered onto the Network Consensus ledger and generate keys

on who did what...



#### <u>Smart Contracts</u> execute legal agreements + business processes



'Assets' = Energy Usage Data, Bills, Appoints, Crew Field Notes, Identity, Credit Card Information, **Equipment Repairs...** 

Authorization for Data use; *Revenue Cycle Management;* Front-end Compliance Walls; IoT Cyber Security; Wholesale Trading

#### **Blockchain as Backbone for Microgrid?**





Neighbor-to-Neighbor Energy Sales Crowd-funding Community Energy Assets Economics for Behavior Change (Negawatts)

#### **Innovative Proof of Concepts... Shared Infrastructure**

#### Innogy Charges New Electric Car Fleet Using Ethereum Blockchain



Innogy SE, a subsidiary of German energy conglomerate RWE, announced that it has launched hundreds of blockchain-powered charging stations for electric cars across Germany through its e-mobility startup venture Share&Charge.



BlockCharge - EV Charging via the Ethereum BlockChain (HQ)

#### **Radical Idea: Crypto Currencies Tied to Behavior Change**

## Crypto Currencies + Smart Contracts automate incentives for energy demand management



### **Utilities Issue Negawatts**

## Thank You!!

PDF + Resources garrygolden.com/October11

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